



CITY OF DURHAM
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News Release

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Wil Glenn Named Public Affairs Manager for Durham Police Department

The Durham Police Department has named Wil Glenn as its new public affairs manager. His appointment began March 9, 2015. Glenn will lead the department's public affairs unit, which develops and distributes information about police programs, services, policies and activities.

He will be responsible for analyzing and executing effective solutions to media relations, community outreach, and internal and external communications.

"I'm excited to have Wil join our leadership team," said Durham Police Chief Jose L. Lopez Sr. "He brings a wealth of local government communications knowledge and will provide a fresh perspective to our organization. Through his efforts the transparency of the Police Department will be enhanced."



As public affairs manager, Glenn will not only focus on improving transparency, but will work to improve citizen outreach efforts through increased use of social media and prioritizing community collaboration.

"The City of Durham is a great community, and this is an exciting opportunity," said Glenn. "I'm looking forward to working with the police staff and serving the residents of Durham."

Glenn comes to the Durham Police Department from the North Carolina Bar Association (NCBA). As the assistant director of communications for the NCBA, he handled publications, coordinated media relations, and managed the Association's brand and website. He also served as the managing editor for the Association's quarterly magazine, *North Carolina Lawyer*.

Before joining the North Carolina Bar Association, Glenn was the director of communications and public affairs for the state-funded Biofuels Center of North Carolina, where he developed publications, coordinated a variety of special events, and managed the Biofuels Center's brand and website. He also served as the media liaison for the center's president and CEO and managed social media platforms.

Prior to joining the Biofuels Center, Glenn was a public affairs manager with Wake County Government for nearly five years. He also spent three years in the Durham County Manager's Department, serving as the interim director of public information during a tumultuous time in and around Durham County Government in 2004.

Glenn, a native of Greensboro, received both his bachelor's in Media Journalism and master's in Information Science from North Carolina Central University.